



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

## Contract # 199869

### Schedule Dates

10/31/12-11/06/12

### Advertiser

Casey/Senate-D (3661)

### Agency

Shorr Johnson Magnus (4312)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

/

### Phone/Fax

N/A

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

Shorr Johnson Magnus  
1831 Chestnut St.  
Philadelphia, PA 19103

Date Entered 10/30/12  
Last Modified 11/05/12  
Entered By Paul Roda  
CO-OP No  
Headline # 8891961  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$866.25  
Net Total \$4,908.75  
Sales Tax

### WHTM Harrisburg (WHTM)

By Broadcast Month	Spots	Rate
Nov. 2012	17	\$5,775.00
<b>Grand Total:</b>	<b>17</b>	<b>\$5,775.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	9P- REGIS & KELLY	1			1	1	1			3	\$100.00	\$300.00	WHTM Harrisburg (WHTM)		10/30/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9P- REGIS & KELLY	1	1							1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/30/12
2.0.1	Closed Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
3.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	10A- ANDERSON COOPER	1			1	1	1			3	\$75.00	\$225.00	WHTM Harrisburg (WHTM)		10/30/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	10A- ANDERSON COOPER	1	1							2	\$75.00	\$150.00	WHTM Harrisburg (WHTM)		10/30/12
5.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	2P- ABC-GENERAL HOSPITAL	1			1	1	1			1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/30/12
5.0.1	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
5.0.2	Closed Preempt	11/01/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
6.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2P- ABC-GENERAL HOSPITAL	1	1							1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/30/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	1	1								\$2,500.00		WHTM Harrisburg (WHTM)		10/30/12
7.0.1	Closed Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
8.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	1P- ABC-20/20	1				1				1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



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## WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 17 \$5,775.00

Grand Total: 17 \$5,775.00

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9.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	7:57P- ABC-QMA AWARDS	1				1				1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/30/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	4:58A- NEWS-ABC27 NEWS D.BREAK AT 5A	1					1			1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12
11.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	1P- 3:30P (EST)	1						1		1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		11/2/12
12.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	4P- 6P (EST)	1							1	1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		11/2/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	11P- 11P (EST)	1							1	1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		11/2/12

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WHTM-TV</u>	<b>Date:</b> <u>10/30/12</u>
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I, Shorr Johnson Magnus  
 being/on behalf of: Bob Casey Jr, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General  
 election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/31/12					
11/6/12					

**Total Charges:**

~~4,908.75~~ 4,908.75

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bob Casey For US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Lyons, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/25/12      [Signature]  
Date      Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]      Paul R. [Signature]      NSM  
Signature      Printed Name      Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORB, JOHNSON MAGNUS

MEDIA ACCOUNT

183 Chestnut Street, 6th Floor

Philadelphia, PA 19103

(215) 567-4030 FAX (215) 567-2106

FIRSTTRUST SAVINGS BANK

87380/2360

4790

10/30/2012

PAY TO THE ORDER OF WHTM-TV

\$\*\*4,908.75

Four Thousand Nine Hundred Eight and 75/100\*\*\*\*\*

DOLLARS

A TAMPER RESISTANT TONER AREA A

WHTM-TV

*[Handwritten Signature]*

MEMO Casey

Details on Back  
Intuit® CheckLock™ Secure Check